



WIXAL COMMUNITY VIDEO

Instructions and Shot List

Step 1: Select 8-10 Categories:

- Shopping
- Dining
- Parks
- Schools
- Landmarks
- Housing
- Farmers' Market
- Nature/Outdoor Activities
- Scenic Views
- Pedestrians Walking
- Civic (Libraries, Theatres)
- Entertainment
- Signage with City Name
- Transportation
- Drone Shots

Step 2: Shooting Instructions:



Hold Phone Horizontally

Make sure to hold the phone horizontally (sideways) when shooting the clips. Clips shot vertically cannot be used.



10-Second Clips

Hold the camera as still as you can. Frame the shot how you want it to look and press record. Hold the camera still and record for about 10-seconds for each clip.



2 Clips for Each Category

Shoot 2 clips, 10-Seconds each, for each category selected. So if you select 10 categories, you will need to shoot exactly 20

Step 3: Upload Clips at start.wixal.io

Get In Touch With Us:

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